

B.B.A. (NEP) Semester-I  
**PPM-1 - Principles and Practices of Management**

P. Pages : 1

Time : Three Hours



**GUG/S/25/16176**

Max. Marks : 80

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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| 1.  | What is management? Explain its nature, importance and functions?   | 16 |
| 2.  | Explain role of Manager and Write down the Management Challenges.   | 16 |
| 3.  | Explain the contribution of F. W. Taylor in detail.                 | 16 |
| 4.  | Define Planning. Explain its nature and importance.                 | 16 |
| 5.  | Explain the Elton mayo Hawthorne experiment in detail.              | 16 |
| 6.  | What is business forecasting? State its needs and Technique.        | 16 |
| 7.  | What are the fourteen principle of management given by Henry Fayol? | 16 |
| 8.  | Define organization. What is formal and informal organization.      | 16 |
| 9.  | Discuss Staffing and state source of Recruitment.                   | 16 |
| 10. | Write a short note <b>any two</b> .                                 | 16 |
|     | a) Explain Management is an Art and Science.                        |    |
|     | b) State term Management and Administration.                        |    |
|     | c) Techniques of Decision Making.                                   |    |
|     | d) Types of Organization.   |    |

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